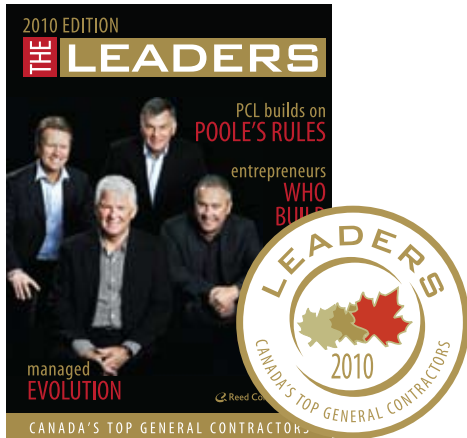


## Magazine



### The Leaders in Construction

Reed Construction Data's Annual National Magazine of leading Canadian general contractors and construction firms, ranked nationally and regionally.

## Mass Impact (available in Print and Online)

**Tell your story with Mass impact!** They are fully-customized, exclusive sections in our papers that will showcase your company, history, anniversary, project completion or the introduction of a new product/service to the market.

Maximize results and minimize investments. This initiative can be supported by your partners/suppliers through advertising opportunities within the Mass Impact, and with the expertise of our sales, editorial and production departments, we offer a full turn key solution.

## Inserts

**Extend your reach.** Leverage on the reputation and reach of the Daily Commercial News to deliver your message with effective inserts advertising.

## Flex Form

**Differentiate from the competition.** In a world of cubes and squares it's the curve that catches the eye! Flex-form advertising gives you complete control over your advertisement's shape and position. It's a simple and effective means of catching the consumer's eye.