

# MUNICIPAL REDBOOK 2010 EDITION

## Municipal **REDBOOK** 2010

**The MUNICIPAL REDBOOK 2010 is distributed to all Alberta & B.C. Municipalities, Regional districts & School districts with a Targeted Readership of:**

Purchasing Managers  
Public Works Superintendents  
Municipal Officials  
Municipal Engineers  
Administrators  
Public Utility Officials  
Municipal Buyers  
School Board Officials

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### ADVERTISING SIZES & RATES

#### Ad Sizes

	dimensions
Full Page Magazine	7" x 10"
1/2 Page Horizontal	7" x 4-7/8"
1/2 Page Vertical	3-3/8" x 10"
1/3 Page Horizontal	7" x 3-1/4"
1/4 Page Vertical	3-3/8" x 4-7/8"
1/4 Page Horizontal	7" x 2-1/4"

#### Colour

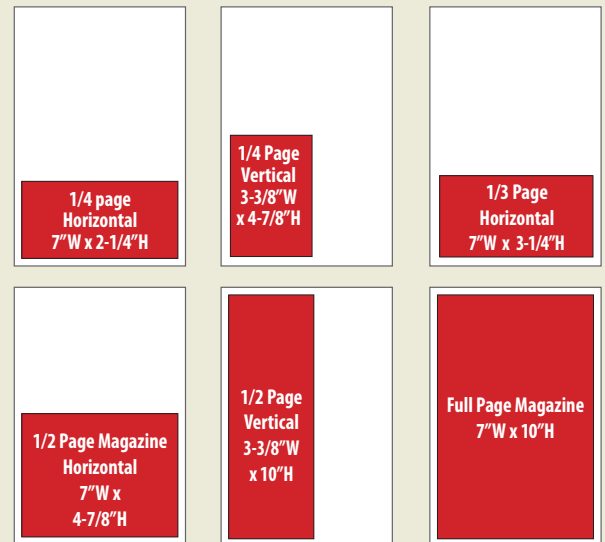
Standard Red, Blue Green, Yellow each  
Matched  
4 colour process

#### Premium Advertising Rates

Inside Front Cover **SOLD**  
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#### To book your ad please contact:

Phone: 1-888-878-2121 Email: salescanada@reedbusiness.com  
All orders are due by September 18, 2009.  
Materials due by September 28, 2009



#### Mechanical Requirements

PDF or EPS digital format must be supplied.  
Inside positions reproduced at 100 line screen.  
Cover positions at 133 to 150 line screen  
Publication Trim Size: 8-1/2" x 11"  
Bleed page: 8-3/4" x 11-3/8"  
Double page spread: 15-1/4" x 10"  
Double page bleed page: 16-3/4" x 11-3/8"